Biodesign ISRAEL

BOOTCAMP BRIEF · FOR MANAGERS & HR

# Executive Bootcamp 2026

Stanford Biodesign innovation training for company leaders, led by Rush Bartlett. Three days that give your managers a proven, repeatable way to find the right problems and turn them into solutions.

| 8–10 Dec 2026 | Haifa, Israel | 40 seats only | English |
|---|---|---|---|
| Opening afternoon + 2 full days | In person | By application | Teamwork in Hebrew |

## WHY APPROVE IT

- **A method, not a motivational talk.** The step-by-step Stanford Biodesign process for finding unmet needs and choosing ideas by evidence, repeatable at work.
- **A network that lasts.** Peers from Israel's innovation community and leaders from the Global Biodesign community.
- **Stanford level, without the travel.** Taught in Israel by a Stanford Biodesign fellow who has trained 7,000+ innovators in 14 countries.
- **Hands-on with AI.** Every step is practised in Sluice AI, a human-in-the-loop innovation platform.
- **Your real challenge.** Teams of 3+ work on an unmet need from inside the organization, with faculty guidance, in confidence.

## THREE DAYS, ONE METHOD

DEC 8

TUE · AFTERNOON & EVENING

### Arrive & immerse

Field immersion at Rambam's emergency department; evening with global innovation leaders.

DEC 9

WED · FULL DAY

### Identify: find the right problem

Need statement · Scoping & unmetness · Needs filtering · Need criteria

DEC 10

THU · FULL DAY

### Invent: find the right solution

Reverse Biodesign · Invent & ideate · Concept filtering · Risk & team read-outs

## LED BY



**Rush Bartlett, PhD, MBA**

**Stanford Biodesign · Co-founder & CEO, Sluice AI**

Stanford Biodesign Innovation Fellow and former lead of corporate innovation and education at Stanford Biodesign. Five-time founder; has led executive workshops for Abbott, BD, Edwards, J&J and Zimmer Biomet. With Biodesign Israel faculty.

## INVESTMENT (PER PARTICIPANT)

| | |
|---|---|
| Early bird, until 20 Nov | **8,900 ILS** |
| Individual | **10,000 ILS** |
| Company team, 3+ managers | **8,500 ILS** |

Includes the opening immersion and evening, two full days, hands-on work in Sluice AI, lunch and coffee. Alumni and partner organizations: 10% off (one discount per participant). Payment by credit card, bank transfer or purchase order; proforma invoice on request.

## WHO IT'S FOR

Managers expected to make innovation happen, in any industry: corporate innovation and strategy leaders, business, product and R&D managers, startup founders, consultants and investors. Team leads to C-level. No specific industry or technical background needed.

**Apply at biodesignisrael.org**

Applications are reviewed by the program team · Seats are limited to 40

**Biodesign Israel**
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biodesignisrael.org